

Metro Network Global Reach

Metro UK (morning Edition)

The third biggest newspaper in the United Kingdom.

The paper was launched in March 1999, as a free, colour newspaper for morning commuters. At first it was only available in London, but now commuters in 50 UK cities can pick up a free copy of Metro as they travel to work in the morning. Every weekday morning copies are distributed across the United Kingdom. Metro is a perfect mix of national and international news wrapped around local information – entertainment previews, listings, weather and travel. The average circulation of Metro UK is 1,400,000 and the readership is 3,200,000.

www.metro.co.uk

MAP OF UK



EDITIONS

London, Scotland, North West, West-Midlands, Yorkshire, North-East, East Midlands, South West, Merseyside, South Wales



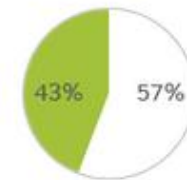
METRO UK THE FIGURES

| | |
|-------------------|-----------|
| DAILY CIRCULATION | 1,340,143 |
| DAILY READERSHIP | 3,251,000 |

WEBSITE FACTS

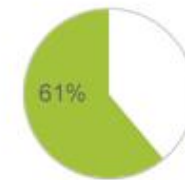
| | |
|-------------------------|------------|
| MONTHLY UNIQUE VISITORS | 7,600,000 |
| MONTHLY PAGE VIEWS | 38,000,000 |

READERSHIP



● Female ○ Male

ABC1



● ABC1

