

THE METRO NETWORK

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Metro Brazil

The largest daily newspaper in Brazil by circulation. Metro Brazil was launched in São Palo in 2007. Metro Brazil has the most editions, copies and readers within the Latin American region. There are 9 different editions of the paper published every day.

Every morning Metropolitans take to the streets, buses and trains on their daily commute. They are young, trend-setters with healthy media appetites. With unbiased views and engaging features, Metro has become the preferred source of morning news for this much sought after audience since its launch in 1995.

metrojornal.com.br will be relaunched in Q4 2014, to offer the very best of digital to its audience and commercial partners.

metrojornal.com.br

MAP OF BRAZIL



EDITIONS

São Palo, Rio de Janeiro, Brasília, Belo Horizonte, Porto Alegre, Curitiba, ABC, Santos, Campinas.



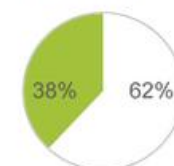
METRO BRAZIL THE FIGURES

DAILY CIRCULATION	483,853
DAILY READERSHIP	1,689,000

WEBSITE FACTS

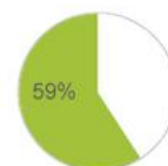
MONTHLY UNIQUE VISITORS	100,000
MONTHLY PAGE VIEWS	250,000

READERSHIP



● Female ○ Male

ABC1



● ABC1

